

**Beatty Town Advisory Board  
100 A Avenue South  
P.O. Box 837  
Beatty, NV 89003**

**Minutes  
11/23/20**

**THE BEATTY TOWN ADVISORY BOARD MET IN REGULAR SESSION AT 6:00 PM IN THE BEATTY COMMUNITY CENTER.  
THE BEATTY TOWN ADVISORY BOARD HEREAFTER WILL BE REFERRED TO AS THE (BTAB)  
THE BEATTY TOWN ADVISORY BOARD MEMBERS HEREAFTER WILL BE REFERRED TO AS THEIR RESPECTIVE INITIALS.**

Pursuant to the State of Nevada Governor's Guidance for Phase 2 Reopening of the Nevada United: Roadmap to Recovery, the Beatty Town Advisory Board will hold public meetings with no more than 50 people in total while continuing to follow social distancing and the Roadmap to Recovery to slow the spread of COVID-19. Board members, staff, members of the public and members of the press are included in the 50-person count. Public attendance will be on a first-come, first-served basis. Temperature screenings may be conducted prior to entering the meeting. Nye County's vulnerable population, those sheltering in place or members of the public in excess of the gathering limit of 50 people can participate by calling **1-415-655-0001 and entering meeting number 126 656 1571, password 57885665** Please provide your name when asked. If you get an error message regarding call capacity, please hang up, wait a few moments and try again. The Chair of the Beatty Town Advisory Board will open public comment periods by announcement.

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**Randy Reed (RR) – Vice Chair  
Erika Gerling (EG) – Treasurer  
Kelly Carroll (KC) – Member  
Perry Forsyth (PF) - Member**

**1 Pledge of Allegiance**

Meeting called to order 6:00 pm

**2 GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item.**

None

**3 Approval of the Agenda for the BTAB meeting of November 23, 2020**

*Staff pulled item 5 Emergency Items and requested item 8 be moved to the end of the agenda either before or after public comment.*

**4 For Possible Action – Approval of the minutes dated; October 12, 2020 and November 9, 2020.**

*EG – Motion to approve the minutes dated October 12, 2020 and November 9, 2020; Second KC; 3-0*

**5 Emergency Items**

*Pulled*

**6 Board Member's Comments (This item limited to announcements or topics/issues proposed for future workshops/agendas)**

KC; RR – None

EG - Stated I just want everyone to remember and if you guys share this with your people that you know are in business, there is still CARES Act funding available to people through the end of the year. There is other funding as well so please share that with everybody and I hope everybody has a great Thanksgiving. Stay home and stay safe.

PF – Stated the other night I was listening to radio 97.1, that's either KXPT called the Point or its KCMP, they are both out of Vegas on the same frequency and about every thirty minutes or so there was an advertisement spot about coming to Beatty, Nevada as a family recreational area. There was no businesses mentioned it was just the Beatty area in connection with Rhyolite and opportunities of exploration and driving around dirt roads. FM is very disadvantaged, its high powered, short range broadcast. KDWN radio out of Vegas, 720AM, in the daytime you can hear it almost to Salt Lake City, UT. You can hear it all up and down the southwestern California, down into Arizona, it's got a real wide coverage area. KKOH in Reno Nevada on 780 on the AM dial, you can hear it in Beatty 24 hours a day sounding loud and proud and it covers a massive area into Oregon, Idaho, eastern, central eastern part of Nevada, it's got a really good signal. I would like to have the Board or somebody delegated, I'd like to delegate Carrie, to contact the Chamber of Commerce and find out how they got the connections with the 97.1 broadcasting station and see what it would cost and then explore avenues of advertising the Beatty area with the same broadcast they're using on 97.1 to broadcast on 720AM Las Vegas and KKOH 780 in Reno. I think it's a worthy consideration. I know we did not agendaize that so I cannot even begin to entertain a vote but I would like the Board Members to know what I was thinking about doing. We can get the whole southwest part of the Country advertising Beatty just by having the two locations I already mentioned and maybe one in Portland Oregon, that would reach up into Washington State and northern Idaho, Montana, it'd be an interesting concept to explore.

**7 Presentation by Beatty Town Staff – Nevada Commission on Tourism Grant Beatty Town Social Media Campaign Awarded**

Carrie Radomski; Town Secretary – Stated at the last meeting I let everybody know that we were approved for the Nevada Commission on Tourism CARES Act grant. It's been forwarded to the County Manager for a signature and it will be on the BoCC for December 15<sup>th</sup> for them to sign off on it. LaDonna and I are working on the campaign. I have a few samples here that we did send to Shari with the Nevada Commission on Tourism for a quick look and approval that our messaging is correct. So, those are just some samples and the advertising campaign is approved to start now, as soon as we can, and it will run through February.

EG – Stated we try to take advantage of any grant funds that are applicable, you know we're not going to apply for something just because it's there, but things that could really benefit us and I think this is a really good deal. Thank you Carrie

**8 Presentation – In memory of Dick Gardner slideshow presentation.**

**9 Consent Agenda Items – These are items that Staff recommends for approval. The Board reserves the right to move any consent agenda item to the regular segment of the agenda should issues arise that need to be addressed.**

*EG – Motion to approve the town vouchers in the amount of \$4,031.37; Second KC; 4-0*

PF joined the call during consent agenda items

**10 Reports (informational only)**

- i. **Secretary** – Carrie Radomski; Town Secretary – Reviewed information received by the Town Office; Commodities will be on December 11<sup>th</sup> from 12pm to 5pm at the Hilltop Church. The Beatty VFW is hosting a Christmas Tree Decorating event; I sent the flyer out about this if you would like additional details let me know. On Thursday December 3<sup>rd</sup> from 2pm to 6pm we will be doing a community blood drive, here in the large room. If anybody would like to donate they can contact me, my number is on the flyer as well as Mike Harmon's to schedule an appointment. If you or somebody you know would like to donate give me a call so we can get you scheduled. The Beatty Chamber of Commerce is going to hold their Christmas Lighting Contest again, they will be judging Tuesday December 15<sup>th</sup>, more information about the awards to come.

**11 General Business**

- a. **For Possible Action – Discussion, deliberation and decision to select and direct staff to forward a letter of interest received for the Beatty Town Advisory seat with a term beginning on January 1, 2021 to the Board of County Commissioners for appointment to the Beatty Town Advisory Board. – Beatty Town Office; Carrie Radomski**

RR – Stated we have two letters. One from Melody and one from James and James Robertson could not be here tonight he had previous engagement in Vegas.

RR – Asked Melody if she would like to say anything.

Melody Koivu – Stated I'm pretty familiar with all of you; I would like to be considered to be a part the Town Board. It's pretty exciting to be able to make such an impact in our community and it is something that is very important to me and my family. Thank you for the opportunity.

*EG – Motion that we accept Melody's letter and forward to the Commissioners for appointment; Second PF; 4-0*

PF - Requested that Board Member Comments be reopened.

RR – Reopened Board Member Comments

**b. For Possible Action - Discussion, deliberation and decision to submit a comment on the Public Draft Nellis Complex Compatible Use Plan document. Comment deadline is December 9, 2020. – Erika Gerling**

PF – Joined the call and requested that Board Member Comments be reopened.

RR – Reopened Board Member Comments

RR – Read the Nellis Complex item.

EG – Stated you know my theory and we've been working really hard at this we comment. Anything that affects our area with anything, the I-11, anything we comment on it. So we've been participating in this process, so this is their draft, I'm going to say it's their draft of the draft and I did listen in on the meeting. It wasn't anything new, I think it's important for us to just say these are still our positions because the NTTR is not really part of their thing according to the guy from the meeting but it is part of their thing and they're staying out of the regulatory part of it. So, we need to just keep making our voice heard and let them know we didn't forget, we're still here because the vote should be coming up in Congress on the NTTR in January, really, really soon. That's what it is, nothing's changed, Clark County spent a lot of money to hire these people to do this survey and from everything that I heard from the meeting, this is my opinion only, from listening, it's totally slanted to the military as it should be because they hired them. Anyway, I would like us to just, even if we resubmit the same comments to reaffirm our position; you know that's what we have to keep doing.

KC – Stated I agree with EG.

PF – Stated I agree with EG maybe we ought to send another letter to reconfirm our voice to be heard.

RR – Stated it's a great idea and I think we should do it.

EG – Motion that we submit a comment on the Public Draft Nellis Complex Compatible Use Plan document; Second PF; 4-0

**12 General Public Comment**

None

**13 Adjournment**

*KC - Motion to adjourn 6:21pm; Second PF; 4-0*

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